

Internship: Marketing & Communication

Are you looking for a challenging (online) Marketing & Communication internship within a dynamic, internationally oriented start-up? Do you want to convert your creativity and innovative ideas into inspiring campaigns and content? Then, we are looking for you!

Tasks

As an intern marketing and communication you are responsible for, among other things, managing our social media channels and website. You perform many content related activities such as writing weekly posts, web texts, experience stories and newsletters. You also contribute to the optimization of the marketing strategy, (online) campaigns, the preparation of the communication plan for 2020 and the development of communication channels.

Requirements

- WO / HBO education in marketing, communication or media
- Fluent in Dutch and English
- Strong communication skills
- Proactive and assertive
- Enthusiastic and inquisitive
- Works in a structured and planned manner
- Independently / dares to take responsibility
- Experience with WordPress, InDesign, Illustrator, Photoshop or similar software applications is an advantage.

We offer

Working in a growing new company with international ambition. Space for personal initiative and professional support during the process. With good results, the internship can lead to a job at Meds²Go.

Company Profile

Meds²Go, a MedTech start-up based in Noordwijk, is part of the ESA-BIC incubation program. We develop innovative cooling containers for people who use temperature-sensitive medicines. By extending the travel time (without charging) and measuring the temperature, the container gives a lot of freedom and security back to people, often with a chronic illness. Meds²Go has an integrated team with engineers, designers, marketers and healthcare professionals. The ambition of Meds²Go is to create new solutions in the so-called 'last mile' in the cold chain of medicine transport for worldwide use.

Interested? Do you think you are the right match for Meds2Go? Contact us and you may become our new colleague. You can send a resume, including references and a motivation, to Carla van den Bos, CEO of Meds2Go, via c.vandenbos@meds2go.nl. We would like to hear from you!

